



# Connected Devices

## The Rise of Connected Devices: Netbook, Mobile Internet Devices, eReader

### Innovation Reports

Following the success of smartphones, dedicated to mobile internet browsing and data exchange, a new category of connected devices has emerged, in which netbooks have been the most successful to date, and it has radically changed the dynamics of the mobile telecom market.

This report provides a thorough analysis of the Connected Devices market up to 2013 and its impact for players of the mobile value chain.

### Key questions

- Which is the Global market for the Connected Devices?
- Which are the dynamics for each of these new devices: Netbook, Mobile Internet Devices (MID), Electronic reader?
- What are the drivers of these markets up to 2013? What are the expected usages for each Connected Devices?
- Will Connected Devices and smartphones compete with each-other or simply coexist?
- What are hardware and software providers doing to conquer this nascent market? What is the strategy and positioning of main solution providers?
- What are the new challenges and opportunities for Mobile Operators?
- Which technologies will become key to the evolution of connected devices? Will we see the emergence of new kinds of devices?



# → Connected Devices

The Rise of Connected Devices: Netbook, Mobile Internet Devices, eReader

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### Appendix

#### Benchmark of Mobile Operators Offers for Connected Devices

##### North America

###### Canada

Bell mobility  
Rogers.com  
Telus

###### USA

ATT  
Verizon  
Sprint  
T-Mobile  
U.S Cellular

##### Latin America

###### Argentina

Movistar  
Claro  
Personal

###### Brazil

Vivo  
Claro  
Tim

###### Mexico

Telcel  
Movistar  
Iusacell  
Nextel

###### Peru

Movistar  
Claro

###### Venezuela

Movistar  
Movilnet  
Digitel

##### Oceania

###### Australia

Telstra (via bigpond)  
Optus  
Vodafone  
3  
Primustel

##### Asia

###### India

Airtel  
Vodafone  
IdeaCellular  
Virgin mobile  
Tata indicom

##### Africa

###### South Africa

Vodacom

##### Europe

###### Czech Republic

O2  
T-Mobile  
Vodafone

###### Finland

Sonera

###### France

Orange  
SFR  
Bouygues telecom

###### Germany

T-Mobile  
Vodafone  
e.plus  
O2  
Debitel

###### Italy

Telecom Italia  
Wind  
**Ireland**  
Three  
Vodafone  
O2

###### Netherlands

KPN  
Vodafone  
Telfort  
T-Mobile

###### Poland

Orange  
Plus  
Era

###### Portugal

TMN  
Vodafone  
Optimus

###### Russia

MTS  
Vimpelcom (beeline)  
Skylink

###### Spain

Telefonica  
– movistar  
Vodafone  
Orange

###### Sweden

Telia  
Tele2  
Telenor  
Tre (3)

###### Switzerland

Swisscom  
Tele2  
Orange

###### UK

O2  
Vodafone  
T-Mobile  
Orange  
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