



E-Book

Market & Data 2008-2014

Market & Data Reports

This report takes an in-depth look at the E-Book market and provides also its key figures for 2008-2014. It maps out the new digital value chain, explores the players' strategies through some 20 case studies, provides details on the business models being employed and analyses the key technological issues at hand: formats, metadata, DRM and display technologies.

Key questions

- How is the market structure and which are the key figures for the main Western markets?
- What are the technological issues, especially DRM, compatible formats, screen resolution, etc.?
- Who are the new entrants to the e-book market, and what differences are there in the digital and printed book value chains?
- How are the different players positioned and what business models exist today?
- What impact will the digital book have on the publishing market as a whole in the medium term?

> Market data & forecasts 2008-2014:

- Germany, Canada, Spain, the United States, France, Italy, Japan, the UK
- Printed and E-Book markets (sales revenue), e-reader market (unit sales)





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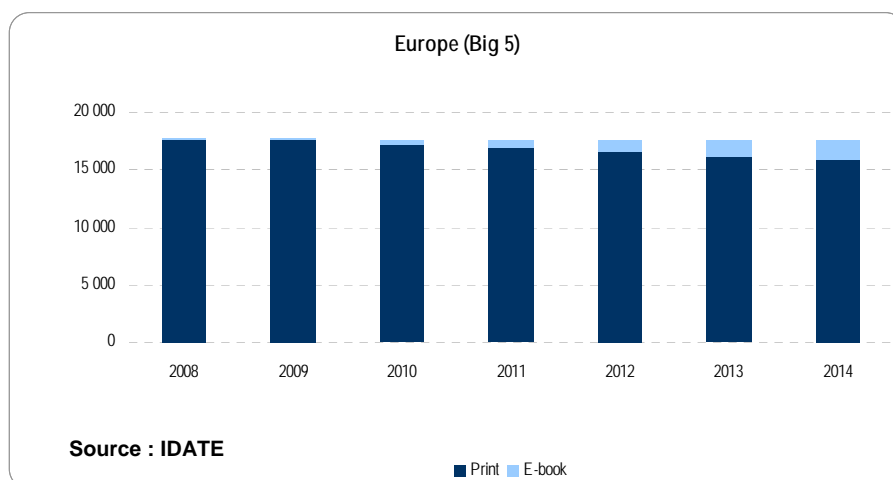
Countries

- Canada
- France
- Germany
- Italy
- Japan
- Spain
- United Kingdom
- United States

Data

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Printed and digital book market sales in Europe's 5 biggest markets, 2008-2014 (million EUR)



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- Harlequin
- Kodansha
- Marvel
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Aggregators

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- OverDrive

Hardware Manufacturers

- Apple
- Sony

Resellers

- Amazon
- FNAC
- Google Books
- Google Editions
- Kobo
- Mobcast
- Smashwords

Mobile operators

- AT&T
- KDDI
- Telecom Italia