



IPTV Services

Advantages of FTTx . Key issues for operators

Innovation Reports

The relationship between IPTV and FTTx is at the heart of this report which explores operators' key strategies through a detailed examination of their offerings. An analysis of existing technologies, combined with national market conditions allows us to understand the motives behind innovative solutions and the respective issues inherent in the development of IPTV services and FTTx networks.

Key questions

- Why is IPTV among the first services capable of stimulating investments in FTTx networks?
 - Does fibre alter the IPTV market? Can it be a means for operators to adapt to the IPTV market's evolution?
 - What impact is fibre expected to have on IPTV services?
 - Is fibre better suited than xDSL technologies to deliver the IPTV services of today and tomorrow?
 - Can IPTV help generate a return on fibre rollout costs by helping to increase ARPU?
 - IPTV + fibre: what is the winning strategy for telcos?
- > Countries and operators examined:
- Germany, South Korea, Spain, USA, France, Hong Kong, Norway
 - AT&T, Deutsche Telekom, Hong Kong Broadband Networks, Free, Korea Telecom, Lyse, Orange, Numericable, SFR-Neuf, SK Broadband, Telefónica, Verizon



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- The company's IPTV and/or fibre strategy
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- Innovative IPTV over FTTx projects
- IPTV over FTTN offers
 - Description of the service
 - Pricing
 - TV services as part of bundles
 - Number of channels included in the package
 - HD
 - Additional services and options
- TV services benchmark: ADSL, FTTN

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To order,
please contact :

Isabel JIMENEZ
i.jimenez@idate.org
tel: +33 (0)467 144 404

Project Manager

Marjorie BATTIER
m.battier@idate.org
tel: +33 (0)467 144 446

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