



Mobile Handset Dynamics

Embedded components driving new solutions

Market Report

This report examines baseband, applications and storage components and the part they play in the trends that are driving the cellular electronic components market. It also describes the relationship between chipset suppliers and handset providers, and provides insights into future market trends and applications.

Key questions

- What technologies are driving the cellular handsets storage and chipset market?
- What are the growth drivers and who are the major players in the processor and storage market?
- What impact does a high level of IC integration have on the mobile market?
- What storage capabilities and configurations will support the new handset functionalities enabled by IC integration?
- How will processors and storage help spur the growth of mobile multimedia services in wireless handsets?



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