



# The Online Content Distribution Market

## Opportunities for CDN

### Focus Notes

The growing development of online content requires advanced delivery solutions to counter the major drawbacks of simple unicasting systems. This is the simple behind the tremendous annual growth figures being reported by the CDN market, over 30% despite the downturn, with forecasts indicating a market of 3.5 billion USD worldwide by 2012, coming mainly from North America, but Europe and South-East Asia are becoming key growth markets.

### Key questions

- How to ensure QoS when delivering content online with CDN and P2P?
- How CDN can help to build sustainable business models for content providers?
- How is the CDN market organized?
- Who are the new entrants?
- What market opportunity for CDN?
- Is cloud computing the next big thing for CDN?





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## Opportunities for CDN

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